



Be an ITC'16 Corporate Supporter Rev 2.0

Take this opportunity to benefit your company while supporting the institution that for over 45 years has provided the venue for members of the test research, development and manufacturing communities to meet and further the field of testing. Its world-class exhibition has showcased the latest in test-related hardware, software and services. This opportunity is available to both exhibiting and non-exhibiting companies.

Diamond-level Corporate Support (Qty. 1)

\$18,000 SOLD

Supporting ITC at the Diamond Level will bring maximum visibility to your company. The Diamond level is an exclusive offer. This offer allows your organization to extend its marketing program to a targeted audience with access to the Plenary room during the Tuesday corporate forum lunch time. Included in this valuable package are the following opportunities: See Support Program -2016 table

Platinum-Plus level Corporate Support (Qty. 1)

\$15,000

Supporting ITC at the Platinum Level will bring great visibility to your company. This offer allows your organization to extend its marketing program with use of a private room during lunch time on Wed or Thursday. Included in this package are all Platinum level opportunities

Platinum-level Corporate Support (Qty. 3)

\$10,000

Supporting ITC at the Platinum Level will bring great visibility to your company. This offer allows your organization to extend its marketing program to a targeted audience. Included in this valuable package are the following opportunities: See Support Program -2016 table

Gold-level Corporate Support

\$7,500

Supporting ITC at the Gold Level greatly increases the visibility of your company at ITC. Your organization will receive valuable marketing opportunities and recognition through the following activities: See Support Program -2016 table

Silver-level Corporate Support

\$5,000

Sponsorship at the Silver Level offers marketing opportunities for your company to have highlighted conference Sponsorship materials prior to and during the conference: See Support Program -2016 table

Bronze-level Corporate Support

\$3,000

At the Bronze Level offers marketing opportunities for your company to be highlighted conference materials prior to and during the conference: See Support Program -2016 table

Corporate Supporter Program - 2016	Diamond	Platinum	Gold	Silver	Bronze
Prominent position in all logo displays	X				
Extended Time of Corporate Forum Track	X				
Welcome Reception logo display	X	X			
ITC Tote Bag / Tee Shirt	X	X	X	X	X
Logo on: Website home page, Advance program, } Conference Guide, Conference proceedings } Press releases, ITC Emails & Flier }	X	X	X	X	X
Ad in at-conference guide (Page)	Full	Full	Full	1/2	
Complimentary full-conference registration packages	4	3	2	1	1
Display of company banner in convention center (location)	Prime	Prime	X	X	X
Advance selection of pre-conference email blast date	X	X	X	X	X
Email blast (1) included at No Charge	X	X	X	X	X
Recognition at Plenary session	X	X	X	X	X
One Corporate item inserted in official ITC tote bag	X	X	X	X	X
Opportunity to participate in the Corporate Forum track	X	X	X	X	X
Meeting room access (Subject to space available)	X	X	X	X	X
Links to Conference Proceedings and Technical Presentations	5	5	4	3	3



Rev 1.0

ITC'16 Corporate Supporter Order Form

Please make your selections below.

Diamond-Level Corporate Supporter (1 available) **\$18,000**
SOLD

Platinum-Plus Corporate Supporter (1 available) **\$15,000**

Platinum-Level Corporate Supporter (3 available) **\$10,000**

Gold-Level Corporate Supporter **\$ 7,500**

Silver-Level Corporate Supporter **\$ 5,000**

Bronze-Level Corporate Supporter **\$ 3,000**

Company _____ Phone _____

Contact Name _____ Signature _____ Date _____

Address _____

City _____ State/Province _____ ZIP/Postal Code _____ Country _____

E-mail _____

**Fax this completed form to the ITC office (202) 331-0111, Or
Email or Scan this completed form to: ITC@courtesyassoc.com**

Invoice with payment instructions will be sent.

Or

**Make check payable to "International Test Conference" & mail with order form to:
ITC c/o Courtesy Associates**

2025 M Street, NW, Suite 800

ITC'16 Corporate Supporter Deliverables

Deadlines for inclusion in ITC publications and certain merchandise offerings.

Web site home page recognition:	Upon payment and logo delivery
Pre-conference press releases:	October 14, 2016
Tee shirt logo:	September 30, 2016
Tote logo:	September 30, 2016
Printed Conference Guide:	September 23, 2016
Welcome Reception recognition	October 14, 2016
Plenary recognition:	October 14, 2016
Convention hall banner:	On Site
Registration literature	November 7, 2016

(One item with description of it)

Contact for questions: Bill Lowd or Bob Bartlett (see below)

SPECIFICATIONS

Regarding Deliverables:

- Forward corporate logo in Hi-Res .jpg, .eps and .gif formats in both B/W and color to Scott Davidson via e-mail (**Davidson.scott@gmail.com**) upon confirmation of supporter status, but no later than **September 30, 2016** for inclusion on Tee shirt and Tote bag
- Forward Ad copy or concept to Scott Davidson for approval. Contact info: **510-593-5417**

Full-Page and Half-Page ads in the at-conference guide:

Deliverables

Ad concept approved by ITC Marketing Committee: **SEPTEMBER 20, 2016**

Insertion Order & Remittance: SEPTEMBER 23, 2016

Mechanical/Electronic Submission: **OCTOBER 5, 2016**

Specifications

Mechanical requirements and specifications:

- **Full Page:** Maximum image size is 4.75" (W) x 7.75" (H), no bleeds
- **½ Page:** Maximum image size if 4.75" (W) x 3.625" (H), no bleeds
- **Portrait Mode – ad must be vertically oriented, and designed for a left-hand page**
- **Black and White ONLY**
- No cross page matching
- HiRes TIFF or EPS format – 300 dpi or greater (600 dpi if the ad contains small text)

Guidelines for advertising

1. Advertising space is available to exhibitors and supporters participating in current conference year.
2. The number of ad pages available and cost per page is determined by the ITC Marketing Committee.
3. The cover positions are unavailable and used by ITC to promote current and future conferences.
4. Advertising reservations are taken on a first-come first-served basis dependent on the date received.
No phone reservations will be honored. Use the attached written ITC insertion order form only.
5. Payment is due at the time of insertion order. If not received by **SEPTEMBER 23, 2016**, not included in the guide.
6. No agency commission is paid.
7. Exhibitors must submit a copy or concept of the ad for review by a noncompetitive member of the ITC Marketing Committee. Placement position is at the discretion of ITC Marketing Committee.
8. Ads will be reviewed for appropriateness to the publication and for the use of the ITC name / logo.
9. Exhibitors and Supporters should not emphasize or highlight specific papers or authors in their ad.
10. The number of ads per exhibitor is not limited; however, the ITC Marketing Committee will determine the permitted number of insertions per company

11 Insertion orders and mechanical received after the deadline may be rejected at the sole option of ITC. Material and mechanical not meeting all requirements and specifications will be returned. All returns will include the original remittance less a \$25 shipping and handling charge

- **Complimentary full-conference registration packages**

Please pick up your full-conference registration packages at Exhibitor Registration under your company name. You will be asked to sign a confirmation of pick-up.

- **Opportunity to participate in the Corporate Forum Track**

Please contact **Art Downey**, artdowney@cruzio.com, to coordinate time for this session.

- **One item of corporate literature inserted in the official ITC tote bag**

Deliverable:

Literature must be received by **November 7, 2016** at the Advance address below.

- **Logo etched in “gobo” spotlight at ITC Welcome Reception**

Will be produced by ITC using the logo received.

- **Company banner at the convention center**

Deliverables

You will be contacted to choose your location. All banners must meet the following criteria:

The banner must be received at the shipping address shown below

All banners must be 4' tall X 8' wide with a pocket on the bottom and grommets every two feet across the top.

Shipping information:

See Shipping Information in the Exhibitor Manual.

Contact Information:

Bill Lowd
ITC, Exhibits Chair
(508) 982-5106
bzintrnatl@aol.com

Bob Bartlett
ITC, Exhibits Vice Chair
(650) 208-4800
bob.bartlett@advantest.com